



## Integrated Symbiotics Fall Internship: Sales and Marketing Intern

### **About Us:**

Integrated Symbiotics, LLC (IS) is an Sustainable Engineering company focused on agricultural technology, with a focus in the field of aquaponics. IS aims to reduce the energy and water consumption required in traditional agriculture by mimicking natural behavior while combining new advances in automation and monitoring.

IS has developed new aquaponics and sustainability products that are ready to hit the market. The co-founders need help as the company grows to promote those products as well as find projects around the Philadelphia and Tri-State area. They also need help creating marketing materials and establishing a social media presence.

Integrated Symbiotics was formed in January of 2015 by Nicholas Renner, a Chemical Engineer, and Ferman Moody, a Sustainable Designer. Nicholas grew up in Philadelphia and is an alumni of Tufts University as well as Germantown Friends School. Ferman has taught STEM classes at the High School level for the better part of two decades, as well as holding a Masters in Sustainable Design from Philadelphia University with a published thesis.

### **Responsibilities:**

- Identify potential clients throughout the Philadelphia and Tri-State areas and reach out to them to determine interest
- Work with team to understand the functionality of various aquaponic and sustainability systems
- Increase our profile both on the internet and in Philadelphia area publications
- Create innovative marketing materials

### **Requirements:**

- Experience with PhotoShop
- Experience managing social media (i.e. Twitter, Instagram, Facebook)
- Proficient with Office and/or Google Docs
- Some understanding and interest in Environmental Science, Chemistry, or Biology



**Preferred:**

- Artistic background
- Interest in sustainability
- Experience in sales at any level (including retail or food services)

**Term:**

2015 Fall Term

**Approximate Weekly Breakdown:**

8-10 hours: Independent work on sales and marketing materials

2 hours: Meeting with Director of Business Development

**Compensation:**

This is an unpaid internship.

We are currently a start-up where everyone is working on their own accord. The right hire will be able to earn up to 15% commission on any sales leads that come to completion. This means that self-driven individuals can gain financial value from this internship alongside of new skills. In addition, we provide the experience of working with a ground level start-up and the flexibility and fun that comes with that. Applicants will be written a top-notch letter of recommendation for their efforts.